Anonymous Decentralized Storage is an alternative for common cloud solutions

According to experts from DeNet Company, almost 70% of enterprises around the world use cloud storages and this trend is increasing rapidly. But DeNet team is confident that the future of cloud storages will lead to the complete decentralization of services and presents their first version of an anonymous, secure and private cloud service.

The cloud storage market is growing like a rolling snowball - the total global public cloud market is estimated to be $178B in 2018, up from $146B in 2017, and will continue to grow at a 22% compounded annual growth rate (CAGR), Forrester reports. Nevertheless, cloud services have their flaws. With the worst being that cloud storage has some very serious security issues. Data from the servers could be provided to government agencies (and sometimes to other private companies as well). This results in censorship, closing unfavorable websites and to corporate and other economic espionage.

Although Amazon Web Services, Google, and Microsoft will capture 76% of all cloud platform revenue in 2018, there are new approaches, which could prove a compelling alternative that could save your data. One of them, DeNet, which is working on a completely decentralized network, proposes its turn-key solution. Their concept is to create a decentralized storage where you can store your data anonymously and no one is able to access to your files as they are encrypted and distributed over thousands of independent network nodes. DeNet network is built within the framework of a sharing economy concept, which finds a wide response in the community. According to the PwC, the global volume of the sharing economy market will reach $335 billion by 2025.

The company has already rolled out its [first version of DeNet.Storage](#) which now has a free trial service. Minimum Viable Product of DeNet.Storage provides users with complete security, eliminates identification and tracking. Also, DeNet encourages users who test their product by giving them tokens and an opportunity to be participants of testing applications for renting out spare computing power.

The main thing that sets DeNet apart from other "centralized" storages is that the price for the service will certainly be cheaper. This is because the price for "free" centralized (Google Disk, DropBox, iCloud) services is always user's data. These services use data for their own purposes and they are free because the profit from data is quite enough to give users free space.

"Alas, people are used to Google Drive and aren't ready to change them for now. But decentralization is coming very soon. The correlation between price and quality, together with accessibility, taking into account user's and provider's interests, makes our solution pretty competitive on the market. We hope that DeNet will become more highly–demanded with the progression of technology and society.Decentralization of cloud storages is only a matter of time."- says Rafik Singatullin, CEO DeNet.

About DeNet:

DeNet – is an international provider company that is developing a blockchain based platform, which unites computers and servers all over the world into a network to provide decentralized web hosting services, as well as safe and secure data storage and data processing. The company

aims to create decentralized hosting and routing plans, DNS and other network elements from a centralized ownership, ensuring autonomy of the network. DeNet was one of the first to test its minimum viable product (alpha-version on public test since November 2017). Please visit https://denet.pro for more information.

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